



Toyota Motor Sales, U.S.A., Inc.  
 1900 South Western Avenue  
 P.O. Box 2991  
 Torrance, CA 90509-2991

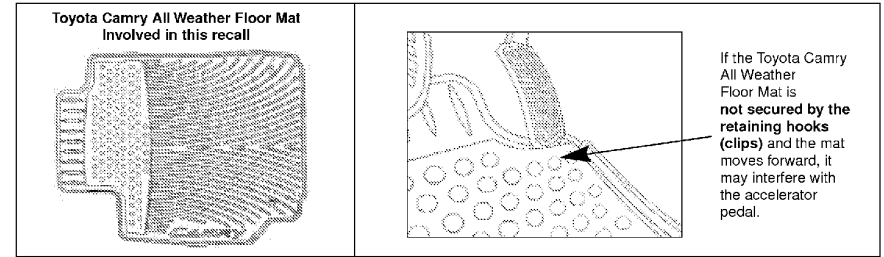
**SSC 70F – TOYOTA CAMRY ALL WEATHER FLOOR MAT ACCESSORY SAFETY RECALL NOTICE  
 FOR 2007 AND EARLY 2008 MODEL YEAR VEHICLES**

Dear Toyota Owner:

This notice is being sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Toyota has decided that a defect, which relates to motor vehicle safety, exists in the *optional* Toyota Camry All Weather Floor Mat (floor mat constructed from heavy duty rubber) designed specifically for certain 2007 and early 2008 model year Camry vehicles. **We are sending you this notice in the event you purchased this accessory.**

What is the condition?

The *optional* Toyota Camry All Weather Floor Mat is specifically engineered and manufactured for Camry vehicles. This includes two grommet holes in the All Weather Floor Mat and retaining hooks (clips) to secure the mat to the vehicle's carpet. In recent months, Toyota has received reports regarding the optional Toyota Camry All Weather Floor Mat slipping forward and interfering with the movement of the accelerator pedal. (Please see the diagram for the specific mat involved). Toyota has investigated these reports and determined that if the optional Toyota Camry All Weather Floor Mat (either by itself or if it is placed on top of an existing carpeted floor mat) is **not secured by the retaining hooks (clips)** and the mat moves forward, it may interfere with the accelerator pedal returning to the idle position. If this condition occurs, in the worst case, it may increase the possibility of a crash.



What will Toyota do?

Toyota is currently developing a design modification to the driver's seating position All Weather Floor Mat. We will send another notification when the new driver's seating position All Weather Floor Mat is available. We anticipate the second notification will begin mailing in mid-to-late November, 2007. The original driver's seating position All Weather Floor Mat will be exchanged for a new one at that time.

What should you do?

Until the new driver's seating position Toyota Camry All Weather Floor Mat is ready, we request your assistance in regularly verifying the floor mat is properly secured using the retaining hooks (clips) provided. If the mat is properly secured, it will not interfere with the accelerator pedal. Good times to check are after filling your vehicle's tank with gasoline, after a carwash and/or vehicle interior cleaning, when another driver is about to drive the vehicle, etc. More than one floor mat should **never** be used in the driver's seating position, as the retaining hooks (clips) are designed to accommodate only one floor mat at a time. Please refer to the floor mat section of your Owner's Manual for further information regarding the retaining hooks (clips).

If you would like to immediately return the All Weather Floor Mat set for a refund, please bring your Toyota Camry All Weather Floor Mat set to your local Toyota dealership and they will make the necessary arrangements. The dealership will require your Vehicle Identification Number during the return process.

**If your vehicle does not have the Toyota Camry All Weather Floor Mat** (please see the diagram for the specific mat involved), it is **NOT** involved in this recall. Please return the enclosed postcard to notify us that you do not have the Toyota Camry All Weather Floor Mat accessory, so we may remove your name and address information from future mailings regarding this issue. However, during our investigation, it was noted that floor mat interference is possible in any vehicle with any combination of floor mats. Therefore, if you utilize non-Toyota floor mats, **please make sure they are also properly secured using the appropriate retention device and do not place them on top of another floor mat.**

*If you no longer own the vehicle, please indicate so on the enclosed postage-paid form, providing us with the name and address of the new owner if possible.*

Spanish translation on reverse side  
 Traducción en español en el reverso

Moisten glue strip below, fold on dotted line and seal



**NAME/ADDRESS INFORMATION**

Mark One: 1  Same Owner, Name and /or Address Changed 2  Same Owner, Additional Driver 3  New Owner 4  No Longer Have Vehicle— Sold to Individual Listed Below  
 5  Exported 6  Destroyed/Stolen

First Name												<input type="checkbox"/> MR.	<input type="checkbox"/> MRS.	
Last Name												<input type="checkbox"/> MS.	<input type="checkbox"/> DR.	
Address Line 1												Effective Date of This Information		
Address Line 2												DD	MM	YY
City												State	Zip	
Phone Number						Fax		Additional Information						
Mailing Address												City		

**TOYOTA CAMRY ALL WEATHER FLOOR MAT ACCESSORY**  
 My vehicle is NOT equipped with the Toyota All Weather Floor Mat, and please remove my name from any other mailer for this issue in the future.

Moisten Glue Strip



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NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES



**BUSINESS REPLY MAIL**  
FIRST-CLASS MAIL PERMIT NO. 449 TORRANCE, CA

POSTAGE WILL BE PAID BY ADDRESSEE

**ATTN: QUALITY COMPLIANCE S-207  
TOYOTA MOTOR SALES, U.S.A., INC.  
PO BOX 2991  
TORRANCE CA 90509-9941**

English version on reverse side  
Traducción en inglés en el reverso

